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Project No. 1017680

Equal opportunities – a way to social welfare

Seminar of NGO experts on equal opportunities of women and men

Tallinn, Estonia

Responsible partner: Eesti People to People (Estonia)

Friday, 21st May 2021 at 10:00 CET (Central European Time)

A G E N D A

Participants: at least 8 NGO experts on social rights and gender equality from Estonian, Norwegian, Belarusian and Kaliningrad region partner organisations.

10:00 – 10:15 Welcome and presentation of participants.

10:15 – 10:30 Project objectives and activities. *Ruta Pels, Eesti People to People, Estonia.*

10:30 – 10:45 Social representation of gender, media literacy and critical thinking. *Pavel Smulski, Mitra NGO, Estonia.*

10:45 – 11:00 Equal opportunities of women and men in the media. Results of Global Media Monitoring Project 2020. Estonian cases. *Ruta Pels and Leonid Smulskiy, Eesti People to People, Estonia.*

11:00 – 11:15 Gender and media: Norwegian cases. *Olga Gravem, People to People Norway, Norway.*

11:15 – 11:30 Gender and media: perspectives of Kaliningrad region, Russian Federation. *Marina Matiunina, Union of Women of the Kaliningrad Region, Russia.*

11:30 – 11:45 Role of media in women empowerment. Overview and cases from Belarus. *Marina Borisova, Local Foundation for Promotion of International Dialogue and Cooperation "Interakcia", Belarus.*

11:45 – 12:15 Discussion and recommendations to the NGOs network about the opportunities for the gender equality.

12:15 – 12:30 Summary of the seminar. Evaluation.

Moderator Ruta Pels, President, Eesti People to People